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# Public Involvement Plan

## City of Madras Transportation System Plan Update

Prepared for City of Madras  
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DRAFT

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## Introduction

Over the next 15 months, the City of Madras will update its Transportation System Plan (TSP) with a focus on ensuring the transportation system supports the economic and community goals of the City and plans are rooted in community supported solutions. This update will support implementation of the City of Madras Comprehensive Plan. The City updated its Transportation System plan in 1998, and completed successive amendments in 2001, 2006, and 2012.

### Project Area

The planning area includes the City of Madras and area within the City's Urban Growth Boundary. The Project Area also includes three potential growth areas within the City, part of a project accelerated growth scenario.

The Project is managed by a Project Management Team (PMT) and supported by a Project Consultant Team. The PMT is comprised of the following representatives:

- Nick Snead, Madras Community Development Director
- Jeff Hurd, Madras Public Works Director
- Gus Burrell, Madras City Administrator
- Rob Dehnert, Madras Planning Assistant
- Michael Duncan, ODOT Region Four Planner

### Public Involvement Principles and Goals

The City of Madras and ODOT, as well as other Project partners, seek engagement from stakeholders and interested parties in meaningful ways throughout the Project. The Public Involvement Process is designed to be open and transparent and will involve the community through every stage of the Project. Recognizing that successful public involvement leads to more sustainable decisions, the Public Involvement Plan is designed to engage those affected by or interested in the outcomes of the Project. The plan focuses on ways to encourage two-way communication between the community and project leaders and underscores that public participation will influence Project decisions. The Project Team will work to design interactive formats for meetings and other input opportunities to ensure a balanced and fair discussion of issues. Specific engagement will target both affected communities and Title VI populations.

The goals of the Public Involvement Plan include a desire for broad and inclusive involvement in the Project from diverse stakeholders, the identification of local needs and objectives, and the development of realistic and sustainable solutions for the area based on community input and technical expertise.

## Key Audiences

The Public Involvement Plan is focused on reaching community members that may be affected or interested in the Transportation Plan Update process. The Plan is designed to seek wide engagement and includes efforts to involve community members or organizations who may be less inclined or have

not traditionally participated in such planning projects. The City has identified the following audiences as critical for engagement:

- **Community members** and the general public across the Project area.
- **Community organizations** including non-profit organizations, youth organizations such as the Boys & Girls Club, and organizations representing older adults and people with disabilities, as well as culturally-specific organizations such as the Let's Talk Diversity Coalition and the Latino Community Association.
- **Tribes** including the Confederated Tribes of Warm Springs.
- **Economic development partners** such as the Chamber of Commerce, Economic Development for Central Oregon, and the local business community.
- **Property owners and renters** in the City, UGB area, and developing zones in the Project area.
- **Local representatives and other government partners** including the Madras City Council, Madras Planning Commission, Madras Police Department, Jefferson County representatives, Oregon Department of Land Conservation and Development, and Central Oregon Intergovernmental Council.
- **Transportation partners** including Trip97, Cascade East Transit, bicycle and pedestrian advocates, and regional freight industry and railway representatives.
- **Educational, recreational and health partners** including Jefferson County School District, Jefferson County Parks & Recreation District, and Jefferson County Public Health Department.
- **Local news** media outlets

## Equity

The Public Involvement Plan is committed to identifying and tailoring engagement to involve Title VI audiences affected by or potentially interested in the Project. In addition to engaging these audiences in the refinement of outreach efforts, efforts will be made to identify meeting spaces that encourage participation, translation services will be provided where needed, and accommodations will be offered to enhance accessibility and participation. In addition, outreach materials and events will be designed with equity involvement in mind.

## Advisory Committees

### Technical Advisory Committee (TAC)

The Technical Advisory Committee (TAC), developed by the City, will provide primary technical review and guidance to the Consultant and Project Management teams. TAC membership will include representatives from the City and the region. The TAC will be comprised of the following representatives:

- Bill Adams, Jefferson County Community Development and Public Works
- Scott Aycock, Cascade East Transit and Central Oregon Intergovernmental Council
- Chris Doty, TRIP97 Steering Committee (a representative other than City of Madras)
- Scott Edelman, Oregon Department of Land Conservation and Development ("DLCD")
- Joel McCarrrol, Oregon Department of Transportation (Agency)
- Louise Muir, Madras Parks Commission
- Chief Tanner Stanfill, Madras Police Department

Other members may be invited by the Project Management Team to participate in individual meetings or throughout the Project.

### Public Advisory Committee (PAC)

A Public Advisory Committee (PAC), created by the City, will develop recommendations to the Madras Planning Commission on the Project. Members will provide input throughout the process and inform and engage their individual constituencies throughout the Project. The PAC will review Project analyses and provide input on the development and evaluation of alternatives. The PAC will be comprised of the following members:

- Janet Brown, Madras Area Manager, Economic Development for Central Oregon (EDCO)
- Tom Brown, Madras City Councilor, Madras City Council
- Mark Foster, Keith Manufacturing Company, Local business community
- Elaine Henderson, Cascades East Transit Regional Public Transit Advisory Committee member
- Joel Hessel, Planning Commissioner, Madras City Planning Commission
- Joe Krenowicz, Director, Chamber of Commerce and Madras Planning Commissioner
- Tom Machala, Public Health Director, Jefferson County Public Health Department
- Lonny Macy, Community and Economic Development Planner, Confederated Tribes of Warm Springs
- Joe McHaney, Director, Jefferson County Parks & Recreation District/Boys & Girls Club
- Rick Molitor, Superintendent, Jefferson County School District
- Bill Montgomery, Madras City Councilor, Madras City Council
- Stan Nowakowski, Bicycle and pedestrian advocate
- Denise Piza, Planning Commissioner, Madras City Planning Commission and Let's Talk Diversity Coalition
- Evelia Sandoval, President, Board of Directors, Latino Community Association
- Dallas Stovall, Brightwood, Local business community

## Decision Making

Final decision making authority rests with the Madras City Council and will be based on recommendations from the Public Advisory Committee (PAC), as well as the Technical Advisory Committee (TAC), Madras Planning Commission, City staff, and community input. The PAC and TAC will strive to find consensus within their groups on decisions and recommendations to the Project Team, Madras Planning Commission, and ultimately the Madras City Council. In the event the PAC or TAC is not able to find consensus on a recommendation in the group, a recommendation will require support from a two-thirds majority of members. Recommendations will be provided to the Project Management Team for their comments before they are forwarded to the Madras Planning Commission and ultimately the Madras City Council.



## Public Involvement Process

### Task 1: Project Management

The Project Management Team will work closely with the Consultant Team in the development of project memos, analyses, publications, events, and Draft and Final Updated Transportation System Plans, Implementing Ordinances, and Findings.

### Advisory Committee Rosters

The City will develop rosters for the Technical Advisory Committee (TAC) and Public Advisory Committee (PAC). The Consultant Team will review the rosters and provide feedback to City staff in an effort to maximize broad and diverse engagement.

### Public Involvement Plan

In consultation with the PMT, the Consultant Team will develop a comprehensive Public Involvement Plan designed to engage the community, including affected parties and Title VI populations. The components of the Plan are detailed in this document.

### Project Website

The Consultant Team will develop, host, and maintain a Project website for the duration of the Project. The website will be an essential communication tool and content will include draft and final tech memos, GIS products and graphics developed for the Project, and meeting and event information, materials, and summaries. The website will include an interactive public input element to allow for public comment on all aspects of the Project.

Task	Description	Task Detail	Task Lead
TAC and PAC Rosters	Development of Technical and Public Advisory Committees	<ul style="list-style-type: none"> <li>Develop TAC and PAC rosters</li> <li>Review TAC and PAC rosters</li> </ul>	<ul style="list-style-type: none"> <li>City</li> <li>KAI and Anne George</li> </ul>
Public Involvement Plan	Development of a robust Public Involvement Plan to engage diverse community members and promote two-way communication in the decision making process.	<ul style="list-style-type: none"> <li>Develop draft and final Public Involvement Plan</li> <li>Review Public Involvement Plan</li> </ul>	<ul style="list-style-type: none"> <li>Anne George</li> <li>City</li> </ul>
Project Website	Development of website graphics and content, domain name creation, and hosting and maintenance of site	<ul style="list-style-type: none"> <li>Create and host website</li> <li>Develop content</li> </ul>	<ul style="list-style-type: none"> <li>KAI</li> <li>KAI and Anne George</li> </ul>

## Task 2: Plans and Policy Review

The Consultant Team will prepare an analysis of existing plans, policies, standards, rules, regulations and document review. In this phase the Consultant Team will draft two technical memos. Draft Tech Memo #1 will provide an overview of existing plans, policies, standards, rules, regulations, and other applicable documents as they pertain to the development of the Project. This memo will guide later decisions regarding the selection of preferred alternatives and necessary amendments to pertinent documents and regulations. Draft Tech Memo #2 will outline the established goals, objectives, and evaluation criteria that will be used in setting policy and the selection of preferred alternatives in the Project. The Consultant Team will draft final technical memos based on feedback from the City, ODOT Project Manager, and the TAC and PAC.

### TAC and PAC Meetings #1

The first TAC and PAC meetings will focus on a review of the Project objectives, goals and timeline. Each group will review Draft Tech Memos #1 and #2 and provide feedback. The TAC and PACs will also be asked to comment on and refine the Public Involvement Plan for the Project.

Task	Description	Task Detail	Task Lead
Draft and Final Tech Memos #1 and #2	Plans and policy review draft tech memos	<ul style="list-style-type: none"> <li>• Prepare draft tech memos that provide plans and policy review for City, ODOT, TAC and PAC</li> <li>• Revise the draft Tech Memos incorporating consolidated comments from the City, ODOT Project Manager, and Advisory Committees</li> </ul>	<ul style="list-style-type: none"> <li>• KAI</li> <li>• KAI</li> </ul>
TAC and PAC Meetings #1	Review of Project objectives, goals, timeline, and roles. Review content of Draft Tech Memos #1 and #2	<ul style="list-style-type: none"> <li>• Prepare meeting schedule</li> <li>• Prepare agenda and supporting materials</li> <li>• Facilitate meeting</li> <li>• Identify and reserve room and provide refreshments</li> <li>• Prepare meeting minutes</li> </ul>	<ul style="list-style-type: none"> <li>• KAI and Anne George</li> <li>• Anne George and KAI</li> <li>• Anne George</li> <li>• City</li> <li>• KAI and Anne George</li> </ul>

## Task 3: Develop Transportation System Inventory

At this stage in the Project the public involvement effort will be focused on helping the Project Team and stakeholders establish a baseline understanding of the current City transportation system and

identify opportunities, deficiencies, and solutions. The Consultant Team will draft Technical Memo #3 with the goal of creating a baseline for the existing transportation system within the Project Area. The Consultant Team will also incorporate the Transportation System Analysis to create Tech Memo #4. The TAC and PAC will each meet to discuss the findings in Tech Memos #3 and #4 and provide feedback. The Consultant Team will provide Final Tech Memos #3 and #4, incorporating consolidated comments from the TAC, PAC, City and ODOT.

#### TAC and PAC Meetings #2

The TAC and PACs will focus on a discussion of existing conditions and inventories as described in Draft Tech Memos #3 and #4. Feedback from the TAC and PACs will be solicited to inform Final Tech Memos #3 and #4.

Task	Description	Task Detail	Task Lead
Draft and Final Tech Memos #3 and #4	Develop transportation system inventory	<ul style="list-style-type: none"> <li>• Prepare draft tech memos for City, ODOT, TAC and PAC review</li> <li>• Revise the draft Tech Memos incorporating consolidated comments from the City, ODOT Project Manager, and Advisory Committees</li> </ul>	<ul style="list-style-type: none"> <li>• KAI</li> <li>• KAI</li> </ul>
TAC and PAC Meetings #2	Discussion of Existing Conditions and Inventories as described in Draft Tech Memos #3 and #4	<ul style="list-style-type: none"> <li>• Prepare meeting schedule; Prepare agenda and supporting materials</li> <li>• Facilitate meeting</li> <li>• Identify and reserve room and provide refreshments</li> <li>• Provide meeting minutes</li> </ul>	<ul style="list-style-type: none"> <li>• KAI and Anne George</li> <li>• KAI/City</li> <li>• City</li> <li>• KAI</li> </ul>

#### Task 4: Prepare Future Conditions Analysis

The Project will focus on the preparation of baseline year 2035 system conditions to identify deficiencies and needs and develop Project lists and priorities. The Consultant Team will develop Draft and Final Tech Memo #5 on future systems conditions and an assessment of land use and transportation future conditions in the Project Area under a "no-build" scenario.

### Stakeholder Workshop

At this stage, the Consultant Team will develop and facilitate a Stakeholder Workshop focused on how future land use can best intersect with the City's transportation system and how different funding mechanisms are able to finance the improvements which support those land uses. The workshop is designed to engage community members in discussions related to the impacts of the transportation system. Community members will be asked to discuss potential uses on vacant, undeveloped, and underdeveloped land. The workshop will illustrate the availability and character of future land uses and the fiscal realities of those land uses. In addition, the Project Team will solicit community feedback on the development of three concept area plans as well as inform the community about the decision making process regarding the selection of preferred alternatives for the Project and financing.

### TAC and PAC Meetings #3

The TAC and PAC meetings will focus on a discussion of system needs and timing and feedback from the Stakeholder Workshop. The Project Team will share with the groups the identified system needs and ask the TAC and PAC to begin to identify possible improvement options.

Task	Description	Task Detail	Task Lead
Draft and Final Tech Memo #5	Future conditions analysis	<ul style="list-style-type: none"> <li>Prepare draft tech memo for City, ODOT, TAC and PAC review</li> <li>Revise the draft Tech Memo incorporating consolidated comments</li> </ul>	<ul style="list-style-type: none"> <li>KAI</li> <li>KAI</li> </ul>
Stakeholder Workshop	Future land use and transportation system opportunities and decision making process related to preferred alternatives and financing	<ul style="list-style-type: none"> <li>Prepare workshop schedule; prepare agenda and supporting materials; facilitate workshop</li> <li>Secure workshop venue and provide refreshments</li> </ul>	<ul style="list-style-type: none"> <li>Anne George and KAI</li> <li>City</li> </ul>
TAC and PAC Meetings #3	Discussion of system needs and timing and begin to identify improvement options	<ul style="list-style-type: none"> <li>Prepare meeting schedule</li> <li>Prepare agenda and supporting materials</li> <li>Identify and reserve room and provide refreshments</li> <li>Facilitate meeting</li> <li>Provide meeting minutes</li> </ul>	<ul style="list-style-type: none"> <li>KAI and Anne George</li> <li>KAI and Anne George</li> <li>City</li> <li>KAI/City</li> <li>KAI</li> </ul>

## Task 5: Development and Analysis of Alternatives

At this stage the Project Team will focus on the development of potential solutions to the deficiencies and needs identified previously; and develop information that assists the City in making future transportation decisions.

### Meeting Mailer #1

The Consultant Team will prepare a Meeting Mailer designed to encourage community engagement in the upcoming Public Workshop #1. The Mailer will provide a Project overview to date; ways interested individuals and groups can engage in the process; upcoming Project foci; and additional information on how to access and participate in the Project website, upcoming meetings and events, surveys, and contacts for information sharing.

### Public Workshop #1

The community will be invited to learn more about the Project to date and engage in ongoing discussions on existing conditions and the future no-build assessment. The Project Team will call on both an identified stakeholders and interested parties list and reach out to other potentially affected parties and individuals and groups who may not traditionally participate in transportation planning. The Consultant Team will confer with the City on the choice of venue to promote participation and accessibility and identify any needed translation services or accommodations for community members. Participants will be encouraged to provide suggestions and revisions and identify other ideas or issues related to Project alternative scenarios and funding.

### TAC and PAC Meetings #4

These meetings will focus on a review of possible alternatives and the public feedback provided at the Public Workshop.

### Trip97 Madras Segment Work Session

The Consultant Team will develop and facilitate a meeting with the City, ODOT, TPAU, and Trip97 Management Team members to discuss the Trip97 Madras Segment Work Session. The Consultant Team will also facilitate a similar discussion with the TAC.

Task	Description	Task Detail	Task Lead
Draft and Final Tech Memos #6 and #7	Project alternatives and funding	<ul style="list-style-type: none"><li>• Prepare draft tech memos for City, ODOT, TAC and PAC review</li><li>• Revise the draft Tech Memo incorporating consolidated comments</li></ul>	<ul style="list-style-type: none"><li>• KAI</li><li>• KAI</li></ul> <p><i>(Chart continues on next page.)</i></p>

			<i>(...continued)</i>
Task	Description	Task Detail	Task Lead
Meeting Mailer	A two-page color information sheet outlining the Project and ways the public can engage in the process.	<ul style="list-style-type: none"> <li>Develop a two-page color information sheet Meeting Mailer</li> <li>Post to community members</li> </ul>	<ul style="list-style-type: none"> <li>Anne George</li> <li>City</li> </ul>
Public Workshop #1	Project update and review of existing conditions and potential alternatives. Community feedback sought on alternatives and funding models	<ul style="list-style-type: none"> <li>Prepare workshop schedule; prepare agenda and supporting materials; facilitate workshop</li> <li>Secure workshop venue and provide refreshments</li> </ul>	<ul style="list-style-type: none"> <li>Anne George and KAI</li> <li>City</li> </ul>
TAC and PAC Meetings #4	Review of alternatives and public feedback provided at the Public Workshop.	<ul style="list-style-type: none"> <li>Prepare meeting schedule</li> <li>Prepare agenda and supporting materials</li> <li>Identify and reserve room and provide refreshments</li> <li>Facilitate meeting</li> <li>Provide meeting minutes</li> </ul>	<ul style="list-style-type: none"> <li>KAI and Anne George</li> <li>KAI and Anne George</li> <li>City</li> <li>KAI/City</li> <li>KAI</li> </ul>
Trip97 Madras Segment Work Session with TAC	Discussion of Trip97 efforts and goals in Madras	<ul style="list-style-type: none"> <li>Prepare meeting schedule</li> <li>Prepare agenda and supporting materials</li> <li>Identify and reserve room and provide refreshments</li> <li>Facilitate meeting</li> <li>Provide meeting minutes</li> </ul>	<ul style="list-style-type: none"> <li>KAI</li> <li>KAI</li> <li>City</li> <li>KAI/City</li> <li>KAI</li> </ul>

### Task 6: Identification of Preferred and Cost-Constrained Alternatives

At this stage the Project Team and stakeholders will focus on the selection of preferred alternatives and they will be asked to confirm a concept area alternative, a future transportation plan, and development code amendments. The Consultant Team will develop Tech Memo #8 incorporating these concepts for City, ODOT, and Advisory Committee feedback. The Final Tech memo will incorporate feedback from the City, ODOT, and the TAC and PAC and will identify the preferred and cost-constrained alternatives.

### TAC and PAC Meetings #5

These meetings of the TAC and PAC will focus on a discussion and identification of the preferred alternative(s), including rail.

Task	Description	Task Detail	Task Lead
Draft and Final Tech Memo #8	Identification of referred and cost-constrained alternatives	<ul style="list-style-type: none"> <li>• Prepare draft tech memos for City, ODOT, TAC and PAC review</li> <li>• Revise the draft Tech Memo incorporating consolidated comments</li> </ul>	<ul style="list-style-type: none"> <li>• KAI</li> <li>• KAI</li> </ul>
TAC and PAC Meetings #5	Review of alternatives discussion and identification of referred and cost-constrained alternatives	<ul style="list-style-type: none"> <li>• Prepare meeting schedule</li> <li>• Prepare agenda and supporting materials</li> <li>• Identify and reserve room and provide refreshments</li> <li>• Facilitate meeting</li> <li>• Provide meeting minutes</li> </ul>	<ul style="list-style-type: none"> <li>• KAI and Anne George</li> <li>• KAI and Anne George</li> <li>• City</li> <li>• KAI/City</li> <li>• KAI</li> </ul>

### Task 7: Draft Updated Transportation System Plan, Implementing Ordinances and Findings

The Project Team, Advisory Committees, and the public will focus on development of draft and revised Updated Transportation System Plans. This effort will include the development of draft and revised Implementation of Ordinances and Findings for City staff, the Madras Planning Commission, and the Madras City Council.

#### Meeting Mailer #2

The Consultant Team will prepare a Meeting Mailer designed to solicit and encourage community engagement in the upcoming Public Workshop #2. The Mailer will provide a Project overview to date; work to be done; ways interested individuals and groups can engage in the process; and additional information on how to access and participate in upcoming meetings and events, surveys, and the website, and provide Project contacts.

#### Public Workshop #2

The community will be encouraged and invited to participate in Public Workshop #2. The Project Team will call on both its identified stakeholder and interested parties list and continue to reach out to potentially affected parties and individuals and groups who may not traditionally participate in transportation planning. The Consultant Team will confer with the City on the choice of venue to promote participation and accessibility and identify any needed translation services or accommodations for community members. Participants will be asked to review the Draft Updated Transportation System

Plan. Community members will be provided with current Project materials and invited to ask questions of the Project Team directly. The Project Team will seek suggested revisions and other ideas from the community on the Draft Updated TSP, the Draft Implementing Ordinances and Findings and any summary documents.

**TAC and PAC Meetings #6**

The TAC and PAC Meetings #6 will build on the Public Workshop and will include a final review of the Draft Updated Transportation Plan and discussions of any remaining issues or items important to each advisory committee in the development of recommendations to the City Planning Commission.

Task	Description	Task Detail	Task Lead
Meeting Mailer	A two-page color information sheet updating the community on the Project and ways the public can engage in the process.	<ul style="list-style-type: none"> <li>Develop a two-page color information sheet Meeting Mailer</li> <li>Post to community members</li> </ul>	<ul style="list-style-type: none"> <li>Anne George</li> <li>City</li> </ul>
Public Workshop #2	Project update and community engagement opportunity. Feedback solicited for revisions and other ideas to the draft Updated TSP, the Draft Implementing Ordinances and Findings and any summary documents	<ul style="list-style-type: none"> <li>Prepare workshop schedule; prepare agenda and supporting materials; facilitate workshop</li> <li>Secure workshop venue and provide refreshments</li> </ul>	<ul style="list-style-type: none"> <li>Anne George and KAI</li> <li>City</li> </ul>
Draft and Final Tech Memos #6 and #7	Project alternatives and funding	<ul style="list-style-type: none"> <li>Prepare draft tech memos for City, ODOT, TAC and PAC review</li> <li>Revise the draft Tech Memo incorporating consolidated comments</li> </ul>	<ul style="list-style-type: none"> <li>KAI</li> <li>KAI</li> </ul>
TAC and PAC Meetings #6	Review of public feedback provided at the Public Workshop and Draft Updated TSP and Draft Implementing Ordinances. Consensus sought on TAC and PAC recommendations to Madras Planning Commission	<ul style="list-style-type: none"> <li>Prepare meeting schedule</li> <li>Prepare agenda and supporting materials</li> <li>Identify and reserve room and provide refreshments</li> <li>Facilitate meeting</li> <li>Provide meeting minutes</li> </ul>	<ul style="list-style-type: none"> <li>KAI and Anne George</li> <li>KAI and Anne George</li> <li>City</li> <li>KAI/City</li> <li>KAI</li> </ul>



## Task 8: Adoption

### Joint City and County Planning Commission Hearing

The City and Consultant team will plan and facilitate two meetings of the Joint City and County Planning Commission Hearings for presentation of the Draft Updated Transportation System Plan, Revised Implementing Ordinances and Revised Findings.

### Joint City Council and County Board of Commissioners Hearing

The City and Consultant Team will plan and facilitate a Joint City Council and County Board of Commissioners Hearing for presentation of the Final Updated Transportation System Plan, Final Implementing Ordinances and Final Findings for approval and adoption.

### Communication of Adopted Transportation System Plan

The Consultant Team will develop and post a web-ready version of the adopted TSP to update the community. The content will include links to individual TSP chapters and sub-sections as well as interactive maps identifying proposed projects and links from the map to "hot spots" and individual project prospectus sheets.

Task	Description	Task Detail	Task Lead
Joint City and County Planning Commission Hearing	Presentation of the Draft Updated TSP, Revised Implementing Ordinances and Revised Findings. Solicit feedback from Planning Commissions and the community	<ul style="list-style-type: none"> <li>Develop Draft Updated TSP, Revised Implementing Ordinances, and Revised Findings</li> <li>Facilitate meeting</li> </ul>	<ul style="list-style-type: none"> <li>KAI</li> <li>City</li> </ul>
Joint City Council and County Board of Commissioners Hearing	Presentation of the Final Updated TSP, Final Implementing Ordinances and Final Findings for approval and adoption.	<ul style="list-style-type: none"> <li>Develop Final Updated TSP, Final Implementing Ordinances and Final Findings</li> <li>Facilitate meeting</li> </ul>	<ul style="list-style-type: none"> <li>KAI</li> <li>City</li> </ul>
Communication of Adopted Transportation System Plan	Develop and post a web-ready version of the adopted TSP to update the community	<ul style="list-style-type: none"> <li>Develop web-ready content and post</li> </ul>	<ul style="list-style-type: none"> <li>KAI</li> </ul>

## Public Involvement Communication and Evaluation

The Public Involvement Plan is designed to be dynamic and will change to meet the needs of the City, ODOT, and the community.

### Communication

The Project Team will invite and share public input throughout the Project period. Input will then be shared with the Project Management Team, TAC, and PAC and posted on the Project website on a

regular basis. Meeting materials and minutes will also be posted online. Summary findings from the Stakeholder and Public Workshops will be developed and shared. Ideas and feedback will be solicited by the Project Team from the advisory committees and the community on public engagement strategies throughout the Project period. The City will regularly update City and County elected officials. Updates, Project milestones, and engagement opportunities will also be posted to the website, provided in electronic and hard copy mailings and shared with local media outlets. In addition, the City will be encouraged to conduct outreach to individuals and groups to share Project updates and engagement opportunities with affected communities and communities traditionally underrepresented in planning activities.

### **Evaluation**

The Project Team will regularly discuss and debrief ongoing community engagement efforts and seek feedback from advisory committee members, participants in meetings and workshops, and the community-at-large. Responses from questionnaires and surveys from participants in workshops, meetings and online events will be compiled and utilized to refine public engagement efforts.

### **Additional or Optional Public Involvement Opportunities**

The Project Team in an effort to enhance its public involvement efforts may develop the following tools if requested:

- Meetings with individual community members or organizations as needed to complement scheduled public engagement events and solicit community feedback on the Project and the Public Involvement Plan.
- Social media campaign explaining and updating the community on the Project overview, Project development, and engagement opportunities
- Press releases and interviews with local and regional media
- Community online surveys or virtual workshop events
- Tabling at City, County, school, and community organizations and events to communicate Project overviews, updates, engagement opportunities, and solicit feedback.
- Business or residential canvassing and resident and property owner mailings to promote engagement events and public awareness of the Project.
- Hosted Walking Tours for community members to identify issues and ideas and solicit community feedback.

## Public Involvement Timeline

Phase I: Project Management	Phase 2: Plans and Policy Review	Phase 3: Develop Transportation System Inventory	Phase 4: Prepare Future Conditions Analysis	Phase 5: Development and Analysis of Alternatives	Phase 5: (continued)	Phase 6: Identification of Preferred and Cost-Constrained Alternatives	Phase 7: Draft Updated Transportation System Plan, Implementing Ordinances and Findings	Phase 7: (continued)	Phase 8: Adoption
<p>Committee Rosters development and review, Public Involvement Plan development and review.</p> <p>Project Website development</p>	<p>Draft and Final Tech Memos #1 and #2</p> <p>TAC and PAC Meetings #1</p>	<p>Draft and Final Tech Memos #3 and #4</p> <p>TAC and PAC Meetings #2</p>	<p>Draft and Final Tech Memo #5</p> <p>Stakeholder Workshop</p> <p>TAC and PAC Meetings #3</p>	<p>Meeting Mailer</p> <p>Public Workshop #1</p> <p>TAC and PAC Meetings #4</p>	<p>Draft and Final Tech Memos #6 and #7</p> <p>Trip97 Madras Segment Work Session with TAC</p>	<p>Draft and Final Tech Memo #8</p> <p>TAC and PAC Meetings #5</p>	<p>Draft Updated TSP, Implementing Ordinances and Findings</p>	<p>Meeting Mailer</p> <p>Public Workshop #2</p> <p>Draft and Final Tech Memos #6 and #7</p> <p>TAC and PAC Meetings #6</p> <p>Final Updated TSP, Implementing Ordinances, and Final Findings</p>	<p>Joint City and County Planning Commission Hearing</p> <p>Joint City Council and County Board of Commissioners Hearing</p> <p>Communication of Adopted Transportation System Plan</p>
Nov-Dec 2015	Dec 2015-Jan 2016	Jan-Mar 2016	Mar-May 2016	May-Aug 2016	May-Aug 2016	Aug-Sep 2016	Sep 2016-Feb 2017	Sep 2016-Feb 2016	Mar-Apr 2017